



# CENTRAL COAST JUNIOR RUGBY UNION

## SPONSORSHIP PROSPECTUS

OPPORTUNITIES CLOSE

1st March 2021



## WHO WE ARE

Central Coast Junior Rugby Union has been organising Junior Rugby in the NSW Central Coast area since 1980. In recent years we have been fortunate to expand our program to include girls rugby at a local and state level.

In 2020 we are looking for assistance to build a strong representative program that will ensure a competitive season in the NSW Country Junior Championships.

We have recognised the need to invest in the quality of coaching provided through training, education and equipment upgrade.

## HOW WILL YOUR BUSINESS BENEFIT?

The benefits that sponsors receive include:

- Recognition with signage for the 2020 Representative and Finals Season
- Social media plugs on our various platforms
- Media coverage in text or picture showing sponsors logo or names depending on level of sponsorship
- Integration and recognition in the Central Coast sporting community
- Possible tax benefits for use of company marketing budget

## WHAT ARE THE CORPORATE BENEFITS?

Sponsorship of Central Coast Rugby Union will assist our players with better equipment, merchandising and team interaction. The benefits to our players will include:

- Reduced player registration costs giving the affordability of playing rugby to all interested players
- Better training equipment to allow all teams to train to their highest ability
- Higher quality training and playing kits to reflect on-field success
- Off field merchandise to better represent the teams and community

## SPONSORSHIP PACKAGES

### PLATINUM SPONSORSHIP - \$2,000

This package includes:

- Company logo on the front of the jersey of one (1) age group
- 2 complimentary invitations to catered sponsors function
- Sponsors Board signage for representative and finals series
- Social media and website advertising
- Supply your company banner and this can be showcased at our Central Coast Junior Rugby events
- Appreciation Certificate and team picture

### GOLD SPONSORSHIP - \$1,000

This package includes:

- Company logo on the sleeve of one (1) age group
- 2 complimentary invitations to catered sponsors function
- Sponsors Board signage for representative and finals series
- Social media and website advertising
- Supply your company banner and this can be showcased at our Central Coast Junior Rugby events
- Appreciation Certificate and team picture

### SILVER SPONSORSHIP - \$500

This package includes:

- Sponsors Board signage for representative and finals series
- Social media and website advertising
- Invitation to all Central Coast Junior Rugby Union events

## CONTACT

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**Central Coast Junior Rugby Union**

